



Features

Online Archiving of Files

Allows for administrators to easily upload photos, graphics, illustrations, audio and video into a managed system that automatically generates previews of the files.

100% Web-Based

SDA's DAM system is web-based software that may be accessed from a PC or Mac via IE or Safari.

Search Methods

Users can search by preset search criteria, file type, file orientation and/or keywords.

Business Case, Needs Analysis & Installation Support

Seasoned professionals are available to help clients build their business case, conduct a needs analysis and install the application.

Ongoing Maintenance

Every year one upgrade is released with new functionality. Glitches are fixed within 48 hours.

Hosting

Temporary and long-term hosting services are available.

Rights Management

The application supports 2 levels of rights management: 1) preset terms & conditions 2) specific rights and contact information per asset.

Authentication

NT Authentication through IIS to automatically retrieve a user's information that checks against a directory using a LDAP protocol.

Repurposing

Allows users to convert files from one format to another as well as alter the size of the file on the fly. The system stores one source file for each asset that will create preset download types and sizes.

Submissions

Users other than administrators may submit files with data to an administrator to review and post if approved.



Secured Levels of Access

User groups may vary in what they can and cannot access as well as what functionality they see.

Multiple File Type Compatibility

Accepts all Adobe file types and Microsoft Office.

Meta Data

There is no limit to how many meta data fields the system may accept. Meta Data may be assigned to a group of files and/or individual files.

Light Box & Shopping Cart

Files may be organized into a lightbox before a user checks out. When ordering multiple files, the files are downloaded into one folder.

Custom Contact Sheets

Specific pages of selected files may be organized and presented.

XML Support

Set up the ability to import and export data.

Reporting

All activity is tracked. Reports to indicate which files have been downloaded and how many times and user activity are available.

Versioning

Allows users to version files and track that activity.

For more information

www.sdassets.com | sales@sdassets.com

1.888.246.3370